

*EXPERIENCE. EXCELLENCE. ARTISTRY.*

PHOTOGRAPHY BY LORI WILSON CHARLES

**DR. SALVATOR LA MASTRA V, D.M.D.**

**D**iscover why people are smiling at the prospect of going to the dentist, thanks to Dr. Sal La Mastra of Hamlett & La Mastra. Born and bred in Dallas, TX, he's a graduate of Trinity Christian Academy and Baylor University—so he's a Texan through and through. And in his six years of practicing dentistry, La Mastra has let that Texas hospitality shine through. "For us, we take pride in our customer service, putting patients first and going out of our way for them—always on call," he says. "Dr. Hamlett has been practicing in the Dallas community for close to 50 years, so we see multiple generations in families, giving patients that hometown, small private practice feel that sets us apart and puts them at ease." It helps that when you first walk in to their practice, you'll wonder whether you made a wrong turn—unlike any dentist's office you've ever been to, this elegant reception area is impeccably decorated, featuring works of art by Texas and New Mexican artists and lovely floral arrangements by their friends at Trove Florals. In the spacious treatment rooms, you'll find the latest in dental technology, including a wide variety of comfort amenities, including massages dental chairs, warm blankets, noise-cancelling headphones and more. La Mastra does everything, from general dentistry, doing routine checkups and cleanings for his loyal patients, to the kind of reconstructive dentistry that can restore a smile to what it once was—and better. "What I hear from patients is that they've had a bad dental experience in the past," he says. "We want to make sure they're in as comfortable and calm a setting as can be in our practice, having a conversation to put them at ease and using our extensive training to make sure the process is as painless as possible, whether with anesthetic or laughing gas." "We treat our patients like family," says La Mastra. "And we get to know them and take care of them before anything else."

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**DALLAS FACES OF MEDICINE**